Print on School Letterhead

Dear {School Name} Parent or Caregiver:

{School Name} is excited to be a part of an Idle Free Louisville and to do our part for cleaner air for all to breathe, especially for our students. The exhaust from idling vehicles and school buses poses a health risk for children, drivers, and the community at large. Unfortunately, one of the areas where unnecessary idling occurs most often is at schools, where parents in car rider lines wait to pick up their children. This is one hazard that can be easily prevented and we are committed to be part of the solution.

Did you know…

- Children are more susceptible to asthma because their lungs are not fully developed and they breathe 50 percent more per pound of body weight than adults.

- Asthma is the most common chronic illness among children.

- Just one vehicle dropping off and picking up one child at school puts about three pounds of pollution into the air per month.

- Working together, we can make a difference and reduce air pollution from vehicles.

{School Name} is committed to reduce idling in our vehicles and on our property, and we ask you to join us. Attached to this letter is {School Name}'s Idle Free School Campus Policy for all vehicles on our property. Along with our teachers, staff, and delivery drivers, please help us protect the health of our children and make our air cleaner by following the **10 Second Rule**: **Turn off your engine if you will be waiting for more than ten seconds to pick up your child after school or school activities** (weather permitting, of course).

The simple step of turning the key will improve air quality at our school and will help us all breathe easier. We've included a fact card with this letter to give you more information about idling and its effects on the health of our schoolchildren and everyone. Please join us in spreading the message: **Turn the key and be Idle Free!**

Thank you for your support in making {School Name} an Idle Free School.

Sincerely,

Principal/School Administrator