



SAMPLE Letter to Visitors to a School with an Idle Reduction Policy

Print on School Letterhead

Dear {School Name} Visitor:

{School Name} is excited to be a part of an Idle Free Louisville and to do our part for cleaner air for all to breathe, especially for our students. Children are particularly vulnerable to air pollution, such as exhaust from idling cars, for several reasons: they breathe faster than adults, take in 50% more air per pound of body weight, and are simply closer to the ground and, therefore, closer to tailpipes. This is one hazard that can be easily prevented and we are committed to be part of the solution. However, we need your help!

We are asking you to assist our efforts to be an Idle Free School. Please turn off your engine and avoid idling while making deliveries to or visiting our school. Unnecessary vehicle idling not only contributes to health risks and pollution in Louisville, it also wastes fuel and money. The simple step of turning the key can help protect our children's health and your own, and will save you money on fuel and engine maintenance too.

Did you know...

- Today's fuel-injected gasoline engines don't need warming at all and modern diesel engines require no more than 3 minutes of warming;
- Restarting a vehicle causes less wear and tear on the engine than idling; and
- Restarting a vehicle uses less fuel and creates fewer emissions than idling for 10 seconds!

{School Name} is committed to reduce idling in our vehicles and on our property, and we ask you to join us. Attached to this letter is {School Name}'s Idle Free School Policy. By working together, we can do our part to keep Louisville's air healthy for ourselves, our families, and our community. Please help us spread the message: **Turn the key and be Idle Free!**

Sincerely,

Principal/School Administrator